



[Template] Employee engagement email for all businesses

Did you know E-Waste (discarded electricals) is now the fastest growing waste stream in the world - and the UK? 155,000 tonnes of electricals are discarded every year, which poses a major threat to the environment and to human health. But we all have the power to change that.

Why is E-Waste a problem?

- **Lost resources** - Electricals contain valuable materials such as copper, iron, gold, platinum and palladium which are lost forever when electricals are thrown in the bin. 75% of all materials in old electricals can be recycled and turned into something new.
- **Cost to the economy** - *The UK loses £370 million per year as a result of the valuable materials inside electricals being binned or hoarded. If we just donated our unwanted working or repairable electricals, they could change people's lives.*
- **Bigger carbon footprint** - Manufacturing and transporting new electricals creates carbon emissions. Recycling our old electricals instead of binning them could cut

The reality is everything with a plug, battery, cable - however small - can be recycled into anything from children's playgrounds to lifesaving equipment!

What do I do with my old and unwanted electricals?

Our friends at Recycle Your Electricals* have an electrical [Recycling Locator](#) where you can find your nearest drop off points for electricals and batteries.

*Recycle Your Electricals are a UK- wide recycling campaign motivating and making it easier for everyone to reuse and recycle unwanted electricals, ensuring we make the most of the valuable materials in them.



Do I need to prepare my electricals in any way before recycling?

Before handing over any electricals for recycling, make sure you:

- Delete and destroy your personal data from smart devices such as phones, watches, games consoles and smart speakers. See this guide on [how to delete your data](https://www.recycleyourelectricals.org.uk/faq/how-do-i-delete-my-data/) [https://www.recycleyourelectricals.org.uk/faq/how-do-i-delete-my-data/]
- Remove any loose batteries, lightbulbs, memory cards and SIM cards.

Remember, everything with a plug, battery or cable must be recycled. Never bin them - bag up your electricals ready for recycling. Visit '[Recycle Your Electricals](#)' to find out more.